



# 7<sup>th</sup> Corporate Social Responsibility Summit & Awards

January 25th, 2018 Marriott Hotel, Karachi



**1. Does the President / CEO of your organization has set CSR Leadership's example during 2016-17 ?**

Please provide testimonials / snapshots if available

**2. How many person from the higher management (Directors/COO/SEVPs) have physically participated (worked at site) in CSR Activity in 2016-2017?**

- a) Two                      b) Three                      c) 5 or above                      d) None

**3. How many 'Community Programs' your organization had launched in 2017?**

- a) 1                      b) 2-3                      c) 4 or above                      d) None

**4. Specify the number of people that are (being) benefited from these programs?**

- a) Program Type: \_\_\_\_\_ Beneficiaries: \_\_\_\_\_ Location: \_\_\_\_\_ Initiated on: \_\_\_\_\_  
b) Program Type: \_\_\_\_\_ Beneficiaries: \_\_\_\_\_ Location: \_\_\_\_\_ Initiated on: \_\_\_\_\_  
c) Program Type: \_\_\_\_\_ Beneficiaries: \_\_\_\_\_ Location: \_\_\_\_\_ Initiated on: \_\_\_\_\_  
d) Program Type: \_\_\_\_\_ Beneficiaries: \_\_\_\_\_ Location: \_\_\_\_\_ Initiated on: \_\_\_\_\_  
e) Program Type: \_\_\_\_\_ Beneficiaries: \_\_\_\_\_ Location: \_\_\_\_\_ Initiated on: \_\_\_\_\_

**5. Have any of your initiated program won National (Govt.) or Local (Commercial/Non-Commercial) Award during 2016-17?**

- a) NO                      b) Yes                      (please specify two max with winning date)

1. \_\_\_\_\_                      2. \_\_\_\_\_

**6. What percentage of people in your organization is familiar with "CSR" or "CSR Activity"?**

- a) 0-10%                      b) 15-50%                      c) 51-75%                      d) Above 75%

**7. In your opinion, CSR fulfills through?**

- a) Verbal Communication                      b) Physical/Personal Help  
c) Monetary Help                      d) Training                      e) Other: \_\_\_\_\_



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**8. What percentage of people in your organization usually participates in CSR Activities?**

a) 0-10%

b) 11-50%

c) 51-75%

d) Above 75%

**9. In 2017, how many CSR Activity were directly addressed to the Women / Women with Children / Children Alone?**

a) Women Only: \_\_\_\_\_ Name of Activity: \_\_\_\_\_ Location: \_\_\_\_\_

b) Women Only: \_\_\_\_\_ Name of Activity: \_\_\_\_\_ Location: \_\_\_\_\_

c) Women Only: \_\_\_\_\_ Name of Activity: \_\_\_\_\_ Location: \_\_\_\_\_

**10. Does your organization believe in 'CSR for Employees'?**

a) Yes

b) No

**11. Did your organization conduct Training / Awareness Program related to "Natural Calamities" or "Disaster Management" during 2016-2017 ?**

a) No

b) Yes (specify when, where and no. of participants)

Also mention: Junior / Mid / Senior / Higher Levels

**12. Name of 'Staff Community Fund' in case of Disasters occur in Office/ Plant/ Factory/Outlet ?**

a) None

b) Yes (specify name and % of contribution annually)

**13. In 2017, did your organization participate in any Culture & Heritage program in remote area(s) of Pakistan?**

a) None

b) Yes (please specify)

Program Name: \_\_\_\_\_ Location: \_\_\_\_\_ Dated: \_\_\_\_\_

**14. Why 'Panel of Jury' will give maximum Votes on your specified Category \_\_\_\_\_ (as mentioned in your Award Nomination Form), however they 'reserve the rights' to choose their own 'the best you fall in' based on your Nomination Paper and other provided details?**



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## 15. Does your organization believe in 'Energy Conservation'?

a) No                      b) Yes    (please specify)

1) Office Utility                      b) Fuel                      c) Other: \_\_\_\_\_

## 16. What initiative had your organization taken in improving & protecting 'Environment' during 2016-17?

a) None                      b) Yes    (please submit printed report / summary of 1-2 pg max)

## 17. How your organization / employees "Recycle the Waste" or "Deal with Waste"?

Please specify the details with testimonials / snapshots

## 18. Who were your CSR Brand Ambassador(s) in 2017?

a) None                      b) Specify: 1. \_\_\_\_\_ 2. \_\_\_\_\_

## 19. How your CSR Dept motivates the whole organization / employees ?

a) eNewsletter / Newsletter                      b) Notice Board / HoDs  
c) Annual / Special Function                      d) Other means, please specify \_\_\_\_\_

## 20. Your best CSR Ad Campaign in 2017?

a) Print: \_\_\_\_\_                      b) Electronic: \_\_\_\_\_                      c) Outdoor: \_\_\_\_\_  
d) Social Media (FB / Twitter / LinkedIn / etc): \_\_\_\_\_

## 21. Without Corporate Social Responsibility (CSR), does your organization can sustain in today's competitive environment?

a) Yes                      b) No    (specify why?)

## 22. In Your opinion, CSR starts from?

a) Home                      b) Educaitional Institution                      c) Workplace  
d) All Above                      e) None of Above



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2. To enter any of the categories, follow the instructions. The deadline for entries to all categories is 30th Nov 2017. Entries received after this deadline will not be processed.
3. No responsibility is taken for entries that are lost, delayed, misdirected or incomplete or cannot be delivered or entered for any technical or other reason. Proof of submission of the entry is not proof of receipt.
4. The Professionals Network reserves the right to not process entries which are illegible or those that do not include the correct amount of entered material.
5. Entries must be the original work of those submitting the application. Any evidence of plagiarism may result in the entrant being disqualified.
6. By submitting an application form to enter the Awards, you confirm that you have the right to enter and have obtained all and any consents, permissions and authorizations that may be necessary in order for you to enter. Judging the Awards:
7. The list of people acting as judges for the Awards and the criteria to be applied by the judges are the leaders from the corporate sector, academia, NGO's and Senior Government Officials.
8. Only shortlisted entrants will be contacted by organizer. Shortlisted entrants will be contacted by email by Dec 5th 2017. Two representatives from all shortlisted entrants will be invited to attend the Awards ceremony to take place on December 14th, 2017. More complete details of the Awards ceremony will be provided to shortlisted entrants at the time organizer notifies them that they have been included on a shortlist for a particular category.
9. The judges' decision is final and no negotiations or correspondence with entrants will be entered into.
10. The Professionals Network accepts no responsibility for any costs associated with the Awards, including attendance at the Awards ceremony or costs associated with submitting entries. Other terms and conditions:
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13. TPN shall be under no obligation to publish or exhibit any entry.
14. In consideration of TPN agreeing to consider their entry, each entrant: (a) grants TPN a royalty-free license to copy, edit, display, publish, broadcast and make available their entry in any format in connection with the Awards or promotion of the Awards as necessary); (b) agrees that TPN may publish their name in connection with TPN's use of the entry; (c) warrants that the work submitted with their entry is their own or the relevant team's original work, that it is not defamatory and that it shall not infringe any third-party rights including, without limitation, privacy; and (d) agrees that TPN may grant to its partners and/or associated companies a sub-license of the rights licensed to TPN under these terms and conditions on such terms as TPN shall agree in its sole discretion.
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