



TM

National Bank of Pakistan
نیشنل بینک آف پاکستان

14TH ANNUAL CORPORATE SOCIAL RESPONSIBILITY Summit & Awards 2025

THE PROFESSIONALS NETWORK CSR AWARDS

2025

THE PAKISTAN'S LEADING CELEBRATION OF
RESPONSIBLE BUSINESS EXCELLENCE

350+

AWARDS
ATTENDEES

100K+

GLOBAL REACH
THROUGH DIGITAL
MEDIA

05+

TOP INDUSTRY
JUDGES

35+

AWARD
CATEGORIES

19TH FEBRUARY 2025, KARACHI MOVENPICK HOTEL

AWARDS NOMINATIONS CLOSE 31ST JANUARY 2025



14TH ANNUAL CORPORATE SOCIAL RESPONSIBILITY Summit & Awards 2025

SHOWCASE EXCELLENCE. CELEBRATE PROGRESS. BE RECOGNIZED.

The Professionals Network CSR Awards are the Pakistan's leading Awards that celebrate leadership in sustainable business. The Awards ceremony is not only a great day to recognize the hard work and the amazing achievement of being a finalist and finding out the result of the awards, but it also offers the chance to enhance business networks which lead to valuable collaborations and connections.

For the past 14 years our Awards have served as the benchmark for businesses from across the globe that are looking to showcase real leadership against their international peers. It's more than acknowledging excellent sustainability strategies, the Awards celebrate those that are truly having an impact on business, society, and the environment - delivering a new blueprint for business in the 21st Century.

Change, innovation and tech are driving the industry forward. And so the unique and pioneering work of the companies within sustainable business deserves to be recognized, celebrated and shared.

The Professionals Network's CSR Awards 2025 will be taking place on 19th February to bring together the best of the best in the industry. A unique opportunity to bring teams and clients together for an exceptional networking opportunity teamed with fantastic entertainment and an incredible celebration of the brightest and best in responsible business.

BY NOMINATING, BEING SHORTLISTED AND PERHAPS EVEN WINNING THE PROFESSIONALS NETWORK CSR AWARD, YOU WILL GAIN RECOGNITION FROM YOUR PEERS AND EXPERTS AS A NATIONAL AND GLOBAL LEADER IN THE INDUSTRY

GET THE ACKNOWLEDGEMENT YOU DESERVE for your company's commitment to excellence in the responsible business space.

BOOST YOUR REPUTATION for spearheading innovation and best practice with the largest sustainability community in the world.

The Awards offer the prestige of being recognized by the global sustainability community, as well as a platform to network and find out about the very latest tech, mindset and innovation adopted by likeminded companies.

The Awards recognize genuine, truly innovative and meaningful approaches to excellence in the Responsible Business arena. We look forward to hearing about your projects!



NOMINATE YOUR COMPANY TODAY - DON'T MISS OUT

WWW.THEPROFESSIONALSNETWORK.PK / WWW.CSRSUMMITANDAWARDS.COM

You'll Be In Great Company

Our Awards are attended by CEOs and senior executives from the world's leading brands. Now in its 14th Year – the TPN CSR Awards have attracted the biggest brands from across the globe to engage in sustainable business. Here is a sample of some of the sustainable businesses that have attended in recent years.

JOIN 350+ LEADERS IN RESPONSIBLE AND SUSTAINABLE BUSINESS

PAST WINNERS INCLUDE



Mobilink
Microfinance Bank

BankIslami



PEPSICO



YUNUS
Textiles for a BETTER life



telenor 4G



FOR COMPLETE LIST OF PAST AWARD WINNERS AND SPONSORS, PLEASE VISIT OUR WEBSITE

<https://www.csrsummitandawards.com/winners>

NOMINATE YOUR COMPANY TODAY – DON'T MISS OUT

WWW.THEPROFESSIONALSNETWORK.PK / WWW.CSRSUMMITANDAWARDS.COM



14TH ANNUAL CORPORATE SOCIAL RESPONSIBILITY Summit & Awards 2025

HABIBMETRO

syngenta

Martin Dow
Creating Distinction for Life

TOTAL

efu
GENERAL

HALEON

SGS

CSR TRUST
Pakistan State Oil

OLP

بنك دبي الإسلامي
Dubai Islamic Bank

MPCL

HUBCO

Herbion
NATURALS

ZORLUENERJI

faysalbank

Fast
CABLES
تاروں سے ستاروں تک

Pakistan Kuwait Investment
Company (Private) Ltd.
الشركة الكويتية للاستثمار (الخاصة) المحدودة
A joint venture between the Governments of Pakistan and Kuwait

engro fertilizers

JS investments
Better Investments for a Better Future!

PBL

PHARMATEC
Caring for all generations

engro polymer & chemicals

LCI
LUCKY CORE INDUSTRIES

QTPL

JS BANK

Abbott
A Promise for Life

Qarshi®

FOR COMPLETE LIST OF PAST AWARD WINNERS AND SPONSORS, PLEASE VISIT OUR WEBSITE

<https://www.csrsummitandawards.com/winners>

NOMINATE YOUR COMPANY TODAY – DON'T MISS OUT

WWW.THEPROFESSIONALSNETWORK.PK / WWW.CSRSUMMITANDAWARDS.COM



TM

14TH ANNUAL CORPORATE SOCIAL RESPONSIBILITY Summit & Awards 2025

ON THE DAY

Why are The Professionals Network CSR Awards DAY of the year you cannot miss?

PRESTIGE

The Professionals Network CSR Awards are the only ceremony focused only on business sustainability - winning (or even just being shortlisted) means that your company has been applauded for excellence, in front of your industry peers and customers.

NETWORKING

This event will be an experience for you and your team to relish. Unique networking opportunity, exceptional food and an opportunity to celebrate all the hard work you have put into your projects in the last 12 months, along with an all-star line-up of judges and industry peers.

REWARD

Whether you decide to bring your entire team to thank them for their contribution, or invite your clients along to witness your presence on the shortlist, you will be guaranteed an event to remember. Not only that, but as a shortlisted company you will be given a certificate of commendation and a photograph of your team/table to mark this very special occasion.



NOMINATIONS CLOSE 31ST JANUARY 2025

NOMINATE YOUR COMPANY TODAY - DON'T MISS OUT

WWW.THEPROFESSIONALSNETWORK.PK / WWW.CSRSUMMITANDAWARDS.COM



14TH ANNUAL CORPORATE SOCIAL RESPONSIBILITY Summit & Awards 2025

2025 AWARD CATEGORIES

BUSINESS LEADER AWARD

This award celebrates an outstanding business leader that has demonstrated pioneering, inspiring, motivational and passionate leadership, clear commitment to long-term impacts and/or a commitment to a sustainable future. Entries will be considered over a 2 to 5 year timescale, but activity during 2023-2024 must be demonstrated.

Entries will highlight:

- ▶ Clear leadership skills, and personal initiative or commitment in tackling social and/or environmental challenges
- ▶ Innovation and ambitions to address a commitment to long term sustainable impacts in the leader's current role
- ▶ Metrics that showcase the business benefits of this sustainable approach

SUSTAINABILITY INNOVATION AWARD

The award will go out to companies that have developed innovation in a sustainability initiative or project that has been enabled by technology. This award will celebrate innovation which puts sustainability at the heart of a project. Innovation means any environmental, social or financial consideration has been generated from research into commercialization.

Entries will highlight:

- ▶ Incorporation of a social or environmental challenge into commercial objectives
- ▶ Clear qualitative and quantitative results
- ▶ Evidence highlighting how this has positively impacted the business and wider environment/ society goals



NOMINATIONS CLOSE 31ST JANUARY 2025

NOMINATE YOUR COMPANY TODAY – DON'T MISS OUT

WWW.THEPROFESSIONALSNETWORK.PK / WWW.CSRSUMMITANDAWARDS.COM



NOMINATIONS CLOSE 31ST JANUARY 2025

2025 AWARD CATEGORIES

CLEAN ENERGY TRANSITION AWARD

To meet the 1.5-Degree target requires ambitious investments and innovations in new clean technologies. The award will go out to companies that have developed innovation in a clean energy initiative or project that has been enabled by technology. This award will celebrate an ambitious strategy which embraces the net-zero mindset and is taking a lead in addressing carbon-impacts across its value chain. Entries will be considered over a 2 to 5 year timescale, but activity during 2023-2024 must be demonstrated

Entries will highlight:

- ▶ Innovation and level of investment to create a clean energy transition across the whole value chain
- ▶ Metrics and data that showcase how the project is helping the move to a low-carbon supply chain and opportunities to scale
- ▶ Evidence highlighting how this has positively impacted the business financially and wider environmental goals

PLASTICS INNOVATION AWARD

This category rewards companies that have demonstrated a market leading plastics initiative which has created measurable impact through deploying technology or innovation.

Entries will highlight:

- ▶ Innovation and ambitions to significantly reduce the plastic waste generated by the company's operations
- ▶ Clear qualitative and quantitative results with the potential for scale across the business/ industry
- ▶ Evidence highlighting how this has positively impacted the business and wider environment/ society goals

CIRCULAR INNOVATION AWARD

The award will go out to companies that have developed innovation in a circular initiative or project that has been enabled by technology. This award will celebrate innovation which moves the company from a linear to a circular model. Innovation means any environmental, social or financial consideration has been generated from research into commercialization.

Entries will highlight:

- ▶ Innovation and ambitions to creating a fully circular model with clear stakeholder buy-in
- ▶ Clear evidence that the strategy can be scaled across the business/ industry
- ▶ Transparent qualitative and quantitative results highlighting how this has positively impacted the business and wider environment/society goals

RESPONSIBLE SUPPLY CHAIN AWARD

This category will reward any initiative or project showcasing how social and environmental risks are being managed and monitored in the supply chain through technology. It will highlight how this is both benefitting the company and its suppliers by improving transparency. Entries will be considered over a 2 to 5 year timescale, but activity during 2023-2024 must be demonstrated

Entries will highlight:

- ▶ Innovation and ambitions on how risks are being managed
- ▶ Clear communication and engagement with suppliers to gain transparency and traceability across the supply chain.
- ▶ Clear qualitative and quantitative results show causing how socio-environmental performance is enhanced through the company's supply chain management

NOMINATE YOUR COMPANY TODAY – DON'T MISS OUT

WWW.THEPROFESSIONALSNETWORK.PK / WWW.CSRSUMMITANDAWARDS.COM



14TH ANNUAL CORPORATE SOCIAL RESPONSIBILITY Summit & Awards 2025

2025 AWARD CATEGORIES

NEW START-UP AWARD

This award rewards start-up companies (existing for 5 years or less) that have demonstrated ambition and commitment to solving the world's social and environmental challenges. Entries will be considered over a 2 to 5 year timescale, but activity during 2023-2024 must be demonstrated.

Entries will highlight:

- ▶ Incorporation of a social or environmental challenge into commercial objectives
- ▶ Ambitions and commitment to setting industry leading standards
- ▶ Results that demonstrate financial success as well as positive impacts on society and the environment

REPORTING AND TRANSPARENCY AWARD

This award will go out to companies that have demonstrated honest, transparent disclosure on both negative and positive impacts through their sustainability reporting process. It will showcase leading strategies showcasing transparency in core business operations and across the value chain. Companies should verify which reporting standard/verification/ framework is used.

Entries will highlight:

- ▶ Honest, transparent disclosure on both negative and positive impacts through their sustainability reporting process
- ▶ Clear communications and engagement with relevant stakeholders on future risk and opportunities
- ▶ A clear link between the financial and socio-environmental objectives of the organization

RESPONSIBLE INVESTMENT AWARD

This category recognizes any responsible investment initiative which has delivered measurable results on key environmental and social issues. It will reward initiatives that showcase innovative, transformational and long-term outcomes.

Entries will highlight:

- ▶ Innovation around new products that promote responsible investment principles
- ▶ Evidence highlighting the long-term benefits of the initiative
- ▶ Stakeholder engagement success with companies

LIFETIME ACHIEVEMENT AWARD

This award will go to the individual that our judging panel and Advisory Board feel has dedicated their career to sustainability/ CSR, and has a considerable track record of success. The winner will have been a catalyst for real, proven change and a widely recognized positive social or environmental impact, preferably beyond the boundaries of one particular industry.

NOMINATIONS CLOSE 31ST JANUARY 2025

NOMINATE YOUR COMPANY TODAY – DON'T MISS OUT

WWW.THEPROFESSIONALSNETWORK.PK / WWW.CSRSUMMITANDAWARDS.COM



14TH ANNUAL CORPORATE SOCIAL RESPONSIBILITY Summit & Awards 2025

2025 AWARD CATEGORIES

COMMUNITY IMPACT AWARD

This award rewards how companies can be a force for good in communities. This award will go to a project or initiative that has best demonstrated measurable impact and investment in communities through deploying technology or innovation. Entries will be considered over a 2 to 5 year timescale, but activity during 2023-2024 must be demonstrated

Entries will highlight:

- ▶ Aims of the strategy and innovative aspects around the execution
- ▶ Incorporation and alignment of how the strategy meets business goals and corporate citizenship outcomes.
- ▶ Metrics and results of how investment has benefitted local communities in a long-term sustainable way and showcased business benefits from the initiative

D&I LEADER

This award rewards how companies can be a force for good with employees. This award will go to a project or initiative that has best demonstrated measurable impact and investment in diversity strategy from the boardroom to middle management to new recruits.

Entries will highlight:

- ▶ Aims of the strategy and innovative aspects around the execution
- ▶ Evidence highlighting how the inclusiveness of the diversity approach is incorporated into the decisionmaking process at all levels, e.g. boardroom, top or middle management, or entry level positions
- ▶ Results of how investment has benefitted the business in a long-term sustainable way.

PURPOSE-DRIVEN COMMUNICATIONS AWARD

This category recognizes any communications initiative – whether an internal engagement initiative, online marketing or social media campaign – which has delivered measurable change among a key stakeholder group which has delivered positive and impactful change.

Entries will highlight:

- ▶ Aims of the campaign strategy and innovative aspects around the execution
- ▶ Clear metrics that demonstrate success and engaging stakeholder groups to drive meaningful and impactful change
- ▶ Evidence highlighting the extent to which results and success has positive impacted a key social or environmental issue and the business benefits of this



NOMINATIONS CLOSE 31ST JANUARY 2025

NOMINATE YOUR COMPANY TODAY – DON'T MISS OUT

WWW.THEPROFESSIONALSNETWORK.PK / WWW.CSRSUMMITANDAWARDS.COM



14TH ANNUAL CORPORATE SOCIAL RESPONSIBILITY *Summit & Awards 2025*

ENGAGEMENT & COMMUNICATIONS

MEDIA RELATIONS / PR CAMPAIGN

We applauded you for your CSR efforts, but let's face it: it got a major boost from your publicity. Whether your spread awareness before, during, or after your initiative or event, we want to hear about your PR and Media Relations chops! How did your communication efforts make your project a success?

PUBLICATION (PRINT OR ELECTRONIC)

Do you publish materials that inform your employees, stakeholders, community, or broader public about a CSR initiative? Maybe it was part of a campaign or just part of your regular updates. What did you put together? Newsletter, magazine, bulletins, pamphlets, mailers, and information packets are welcome.

REPORT (ANNUAL OR ONE-TIME)

Reports are full of information, but that certainly doesn't mean they have to be boring. Share with us your annual report, white paper, or project summary that you used to educate your audience on your company's CSR efforts in a way that was creative, captivating and pleasurable to read.

SOCIAL MEDIA CAMPAIGN

Social media is an ideal means of connecting with a group of people, spreading news and information about, or organizing a CSR effort. Tell us how you leveraged the ease and popularity of social media for your CSR campaign or initiative.

STAKEHOLDER/EMPLOYEE ENGAGEMENT

There are a lot of people that put their time and energy into your company. Some of the most rewarding CSR campaigns are born out of working with and giving back to them. You engaged your stakeholders—be they employees, local citizens, or shareholders—in creative ways. Tell us about it.



NOMINATE YOUR COMPANY TODAY – DON'T MISS OUT

WWW.THEPROFESSIONALSNETWORK.PK / WWW.CSRSUMMITANDAWARDS.COM



14TH ANNUAL CORPORATE SOCIAL RESPONSIBILITY *Summit & Awards 2025*

COLLABORATION & PARTNERSHIP

CORPORATE-COMMUNITY PARTNERSHIP

It's easy to get sponsors for a program or event and put a few logos on the t-shirt or banner. But that wasn't enough for you. You went beyond mere donations and formed a partnership that benefited both sides. Show us the fruit of your efforts.

CORPORATE-NONPROFIT PARTNERSHIP

Hand-in-hand. Side-by-side. Step-by-step. A collaboration from the start. We want to hear how your partnership yielded big results.

CRISIS/DISASTER ASSISTANCE

When disaster strikes, people must come together, show their support, and lend a much needed helping hand (or shoulder). In such times the true nature of companies and their employees can be seen. Tell us how your organization showed solidarity and helped out following a catastrophe.

CULTURE/ART/MUSIC PROGRAM

Funding for the arts is often the first to get cut when finances get tight, though their role in enhancing community life is undeniable. Tell us about your CSR geared toward cultural programs and festivals, the arts, or music.

FUNDRAISING/PHILANTHROPIC INITIATIVE

Some causes and programs are already established with governance, and protocols, and a history for results. But they need financial backing to continue the work that they do. How has your company or organization assisted in the raising of funds or financial backing of a group or cause? Tell us how you helped to raise money for those in need?



CSR EVENT

Did you hold a live event that was the aim of your company's CSR concept? Tell us all about the event that raked in publicity for your cause.

EDUCATION/SCHOLARSHIP PROGRAM

Does your company invest in its employees' continued education? Do you take part in a scholarship program that allows children to receive an education? Is there a local initiative to educate the public? Whatever your program is, we want to hear how you share knowledge with others.

PUBLIC HEALTH/SAFETY INITIATIVE

Did your CSR include raising awareness for some health or safety aspect? Maybe it was a fitness or exercise campaign? Or maybe discouraging people from texting while driving? (We could all try harder at that.) Tell us your CSR effort that positively affected the public's health or safety.

NOMINATE YOUR COMPANY TODAY – DON'T MISS OUT

WWW.THEPROFESSIONALSNETWORK.PK / WWW.CSRSUMMITANDAWARDS.COM



14TH ANNUAL CORPORATE SOCIAL RESPONSIBILITY Summit & Awards 2025

BUSINESS PRACTICES

CSR INITIATIVE ON A SHOESTRING

Who ever said you needed a big budget to do the right thing? We're leaving the definition of "shoestring" without a set limit, but we are certainly not looking for big budget efforts. We want to see what you accomplished on as little money as possible.

EMPLOYEE VOLUNTEER PROGRAM

Your employees spend 8+ hours a day with each other, so getting them to volunteer their time and energy can be tough. We want to hear about how you motivated your employees to give their time for others and the effect that their volunteering had.

GREEN/ENVIRONMENTAL STEWARDSHIP

From recycling programs to changes to process, or to smart decisions in packaging or printing, being aware of the effect we have on the environment is the first step toward reducing it. Tell us your great stories about how reclaimed or saved a part of the environment—and how you are now viewed as stewards of the earth.



EMPLOYEE HEALTH/SAFETY PROGRAM

Do you create incentives for your employees for making safe choices in the workplace? Start your own office contest of "The Biggest Loser"? Tell us about your internal campaign to improve the health and safety of your workforce.

PRO BONO CAMPAIGN/PROJECT

Sometimes your skills are just what someone needs. A pro bono project is an overlooked type of CSR that really deserves recognition. Did you take on a client in desperate need of your services without ever thinking of sending them a bill? Show us how you helped them.

SUSTAINABILITY INITIATIVE

Sustainability is much more than being "green." It's a long-term, usually unseen commitment to make the environment better. How high have you set the bar in terms of environmental integrity? How has your corporate or organizational imagination made Mother Nature a happier, cleaner place?

NOMINATE YOUR COMPANY TODAY – DON'T MISS OUT

WWW.THEPROFESSIONALSNETWORK.PK / WWW.CSRSUMMITANDAWARDS.COM



14TH ANNUAL CORPORATE SOCIAL RESPONSIBILITY Summit & Awards 2025

STRATEGY & LEADERSHIP

Those that can successfully enact their strategy for the clean, just transition will future proof their business. Those that showcase ambitious leadership will sustain and continue as a profitable, successful business. Across 5 awards, we will be celebrating the leaders who are transforming to tackle the climate crisis and ensure an inclusive future for all.

STRATEGY & LEADERSHIP CATEGORIES BUSINESS TRANSFORMATION AWARD

Business must change. Our planet is on the brink of irreversible collapse and increasingly society expects companies to take the lead and address these social and environmental challenges. The Business Transformation Award will reward the company that is taking critical steps to transform its business model in line with a clean, resilient and just future. It's important that the entry includes data, disclosures and investments that support this systemic transformation, plus evidence of a supporting governance that aligns these changes with the Paris Agreement and the SDGs. Entries will be considered over a 2-to-5- year timescale, but activity during 2023-2024 must be demonstrated.

REPORTING AND TRANSPARENCY AWARD

This award will go out to companies that have demonstrated honest, transparent disclosure on both negative and positive impacts through their sustainability reporting process. It will showcase leading strategies showcasing transparency in core business operations and across the value chain. Companies should verify which reporting standard/ verification/ framework is used.

PRODUCT INNOVATION AWARD

The award will go to a company that has developed an innovative product offering that is helping address a critical social or environmental challenge. This product or service, now part of the core business model or strategy, must challenge the status quo. The winning entry will provide data, disclosures and investments that demonstrates real positive impact from this new product offering. Entries should highlight how the product or service is both designed and delivered. Entries will be considered over a 2-to-5-year timescale, but activity during 2023-2024 must be demonstrated.

SDG PIONEER AWARD

We are all currently on the 10-year sprint towards the Sustainable Development Goals. Every year counts and every decision matters. This award highlights and rewards a company that is truly pioneering new ways to help meet the Global Goals at a scale to drive measurable and positive global progress. It's important that there's data, disclosures and investments that support the SDG ambitions, plus



NOMINATIONS CLOSE 31ST JANUARY 2025

NOMINATE YOUR COMPANY TODAY – DON'T MISS OUT

WWW.THEPROFESSIONALSNETWORK.PK / WWW.CSRSUMMITANDAWARDS.COM



TM

14TH ANNUAL CORPORATE SOCIAL RESPONSIBILITY Summit & Awards 2025

PARTNERSHIP OF THE YEAR

This award will recognize innovative partnerships that are addressing a key environmental or social issue. Submissions must demonstrate the impact and results of this collaboration – whether it is cross-sector, or a private-public partnership – and how it is delivering significant impact. A clear material link to business strategy, and potential long-term benefits of the partnership are desirable. It's important that there's data, disclosures and investments that support real impact. Entries will be considered over a 2-to-5-year timescale, but activity during 2023-2024 must be demonstrated.

SUSTAINABILITY TRAILBLAZER AWARD

This award celebrates a person who is a global leader and pioneering new ideas and actions which challenge the status quo within their business and industry. This accolade will go to an outstanding business leader that has demonstrated, inspiring, motivational, and passionate leadership to their team, company or sector, and has a clear commitment to long-term impacts. Entries' influences will be considered over a 2-to-5-year timescale, but this person's activity during 2023-2024 must be strongly demonstrated.

CIRCULAR TRANSITION AWARD

The award will go to a company that has adopted a technology, initiative or project that is helping the business move from a linear to a circular model. It's important that there's data, disclosures and investments that showcase this new circular ambition for the business. A clear pathway indicating how this new approach can be scaled across the business, and potentially the sector as a whole, is desirable. Entries will be considered over a 2-to-5-year timescale, but activity during 2023-2024 must be demonstrated.

SMALL-MEDIUM ENTERPRISE OF THE YEAR AWARD

The award will go to a small- and medium-sized companies who are challenging the status quo, developing an innovative offering that is helping address a critical or environmental challenge. The winning entry will include all relevant data and discloses any information – including details of financial investments – which could be relevant, demonstrating positive impact. Entries should highlight design, delivery, and scalability. Entries will be considered over a 2-to-5-year timescale, but activity during 2023-2024 must be demonstrated.



NOMINATIONS CLOSE 31ST JANUARY 2025

NOMINATE YOUR COMPANY TODAY – DON'T MISS OUT

WWW.THEPROFESSIONALSNETWORK.PK / WWW.CSRSUMMITANDAWARDS.COM



14TH ANNUAL CORPORATE SOCIAL RESPONSIBILITY Summit & Awards 2025

CLIMATE & NATURE

Reaching net zero requires ambitious investments and innovations across all areas of business and finance. It requires inspiring decisions. We celebrate the leaders who are transforming their operations and supply chain to be net zero, showcasing their leadership in putting nature and decarbonization at the heart of their business.

Entries will show:

- ▶ Clear examples of inspiring decisions the company has taken to reach net zero
- ▶ Metrics and data that showcase how the business is on track to hit its net zero target, consistent with the global 1.5 Degrees
- ▶ Evidence highlighting how this leadership has positively impacted the business and the communities they operate within

NET ZERO: LEADERSHIP

This award will reward a company that can demonstrate a tangible transition toward a 1.5-Degree goal, through a publicly communicated net zero commitment, plus data, disclosures and investments to support it. It is critical that the entrant highlights the baseline year and demonstratable progress-to-date to meet the goals. Entries will be considered over a 2-to-5-year timescale, but activity during 2023-2024 must be

NET ZERO: OPERATIONS TRANSFORMATION

This award will go to a company that clearly has the decarbonization of their operations incorporated into their core business strategy and day-to-day activities. It's important that there's data, disclosures and investments that showcase how the company is taking a lead on addressing its scope 1 and scope 2 emissions. Ideally entrants will follow the TCFD guidelines and present information following the four pillars of; Governance, Strategy, Risk Management,

Metrics and Targets. Entries will be considered over a 2-to-5-year timescale, but activity during 2023-2024 must be demonstrated.

NET ZERO: SUPPLY CHAIN DECARBONIZATION (SCOPE 3)

Supply chains are critical to delivering a net zero economy, with an estimated 60% of global carbon emissions occurring within supply chains. The Net Zero: Supply Chain Decarbonization Award will reward a company that can demonstrate how they are managing and transforming their supply chain to reduce GHG emissions across their supply chain. Entries will be considered over a 2-to-5-year timescale, but activity during 2023-2024 must be demonstrated.

BIODIVERSITY CHAMPION AWARD

This award recognizes a company that is putting the planet and nature at the heart of their business strategy. There needs to be clear evidence as to how a regenerative approach to nature runs throughout the business, and identifiable metrics as to how this approach will benefit the business. Data, investments and alignment at board level are critical. Entries will be considered over a 2-to-5-year timescale, but activity during 2023-2024 must be demonstrated.



NOMINATE YOUR COMPANY TODAY – DON'T MISS OUT

WWW.THEPROFESSIONALSNETWORK.PK / WWW.CSRSUMMITANDAWARDS.COM



14TH ANNUAL CORPORATE SOCIAL RESPONSIBILITY Summit & Awards 2025

REPORTING & INVESTMENT

How can companies use their impact to change things for the better, for everybody? This category includes the famously difficult challenge of reporting, especially in a world where the global economy is not sufficient to manage and measure non-financial data. Also featured is the recognition any communications initiative which has delivered measurable, positive and impactful social and environmental change. These awards will celebrate companies who deliver transparency, innovation and impact through reporting and stakeholder engagement.

Entries will show:

- ▶ Honest, transparent disclosure on both negative and positive impacts through their sustainability reporting process
- ▶ Clear, creative communications and engagement with relevant stakeholders on future risk and opportunities
- ▶ Evidence highlighting the extent to which results and success has positively impacted a key social or environmental issue and its business benefits

REPORTING & INVESTMENT CATEGORIES

REPORTING & INVESTMENT CATEGORIES

This award will go out to a company that has demonstrated honest, transparent disclosure on both negative and positive impacts through their sustainability reporting process. It will showcase leading strategies highlighting transparency in core business operations and across the value chain. Companies should verify which reporting standard, verification and/or framework is used.

STAKEHOLDER ENGAGEMENT AWARD

This category recognizes any communications initiative – whether an internal engagement initiative, online marketing or social media campaign – which has delivered measurable, positive and impactful social and environmental change among a key stakeholder group beyond the confines of the company's operations. Entries will be considered over a 2-to-5-year timescale, but activity during 2022-2024 must be demonstrated.

RESPONSIBLE INVESTOR OF THE YEAR

The Responsible Investor Award goes to an investment institution that has fully integrated ESG into the governance, strategy, philosophy, and investment processes of all asset classes. It's important that the entry includes data, disclosures and evidence that supports this transformative approach to investment across the whole organization, plus evidence of supporting governance that aligns these changes with the Paris Agreement and the SDGs. Entries will be considered over a 2-to-5-year timescale, but activity during 2023-2024 must be demonstrated.



NOMINATE YOUR COMPANY TODAY – DON'T MISS OUT

WWW.THEPROFESSIONALSNETWORK.PK / WWW.CSRSUMMITANDAWARDS.COM



14TH ANNUAL CORPORATE SOCIAL RESPONSIBILITY Summit & Awards 2025

SOCIAL CHANGE CATEGORIES

SOCIAL IMPACT AWARD

This award will go to a company that can demonstrate measurable social impact and positive change brought about by its ongoing corporate practice within its value chain. It's critical that there's data and disclosures that showcases tangible impacts. Clear evidence showing how the business leads on supportive efforts, to both employees and the wider community. Entries will be considered over a 2-to-5 year timescale, but activity during 2023-2024 must be demonstrated.

CAUSE ADVOCACY/AWARENESS CAMPAIGN

Sometimes, the public just doesn't have information about or knowledge of a particular issue or cause affecting your community (locally or globally). That's where your company came to the rescue. Tell us how you helped to spread the word for a worthy cause or raise awareness about an issue.

BIODIVERSITY

In the long-term there is a clear link between and protecting biodiversity and business success. This award is for business initiatives that take the long view on ecosystem services.

CARBON

Reducing carbon intensity is vital and this award is for corporate initiatives that take a holistic approach to measuring, managing and reducing scope 1, 2 and 3 emissions.

SUPPLY CHAIN

This award is for initiatives that seek to embed a respect for human, economic and environmental rights across a business or product's supply chain.

INNOVATION

This is a special award for a new business model, technology or product that could enable a step change in how things are done within an industry or sector. It will be an exciting development, something that has not have been done before and demonstrate potential to drive significant change.

COMMUNITY AFFAIRS

How did your efforts contribute to establishing your company as a true member of your local community, the nation, or worldwide? Describe your initiative and how your organization stepped up made a difference in your community where other intuitions may have failed.

DIVERSITY, EQUITY & INCLUSION AWARD

This award recognizes the hard work being undertaken to recruit and foster a diverse workforce. This award will go to a project or initiative that best demonstrates measurable impact in promoting progressive diversity values around investment, strategy, education or recruitment - with the goal in mind to ensure a more just and equal society. It's important that there's data, disclosures and investments that support this DE&I ambition, plus evidence of a supporting governance structure featuring incentives and business objectives. Entries will be considered over a 2-to-5-year timescale, but activity during 2023-2024 must be demonstrated.



NOMINATE YOUR COMPANY TODAY – DON'T MISS OUT

WWW.THEPROFESSIONALSNETWORK.PK / WWW.CSRSUMMITANDAWARDS.COM



14TH ANNUAL CORPORATE SOCIAL RESPONSIBILITY Summit & Awards 2025

ENTER NOW

HOW TO ENTER

There are two simple steps to complete your entry

STEP 1 Register online and give us your payment information here

www.csrsummitandawards.com/csr-award-nomination

STEP 2 Let us know why you should win (complete the online award entry form)

WHAT ARE THE JUDGES LOOKING FOR?

The judges will mark your entry based on:

- ▶ Clear and concise results
- ▶ Evidence of innovation, impact and scalability
- ▶ Relevance to category criteria when answering questions specific to your category (see bullet point criterion under each category heading)

PAYMENT

There is an award processing fee of **PKR 75,000/- PLUS TAX** per category. You first must pay online and then send us your entry form. You can pay by bank transfer or by bank **CHEQUE / PAYORDER**

ENTRY DEADLINE

Entry form, entry fee, your logo and supporting materials must be received by 31st January 2025

HOW TO SUBMIT YOUR ENTRY

Complete entries (and supporting information) should be uploaded online. You'll get a link to the online form once you register and pay your entry fee.

SHOWCASE LEADERSHIP ON THE WORLD'S PREMIER AWARDS PLATFORM

The Sustainability Awards are widely renowned as the leading platform for businesses to demonstrate leadership and vision in making truly responsible business a reality. Through tailored packages we can offer your company excellent opportunities to take a leadership position among key stakeholder groups.

TPN CSR Awards are widely renowned as the leading platform for businesses to demonstrate leadership and vision in making truly responsible business a reality. Through tailored packages we can offer your company excellent opportunities to take a leadership position among key stakeholder groups

- ▶ **STAND OUT** – Get your brand seen by investors, leading NGOs, members of the media and award winning sustainability professionals from the world's biggest and most well-known brands.
- ▶ **DEMONSTRATE THOUGHT LEADERSHIP** – Make sure your company is seen as an industry leader by key decision makers and stakeholders.
- ▶ **EXCLUSIVE BRANDING** – Ensure your brand is synonymous with the world's leading CSR Awards.
- ▶ **UNRIVALLED NETWORKING** – The Professionals Network CSR Awards are dominated by CEOs and senior decisionmakers, so no conversation is wasted! Extended networking ensures you have ample opportunity to make new contacts.



NOMINATE YOUR COMPANY TODAY – DON'T MISS OUT

WWW.THEPROFESSIONALSNETWORK.PK / WWW.CSRSUMMITANDAWARDS.COM